

PROGRAM ADVERTISING SALES OPTIONS

- The Aquatic Club of the West Shore (ACWS) will be offering several advertisement options for the Divisional Program.
- **Program Ads and payments will be due by Wednesday, July 14, 2004.**
- Ad order placement forms are provided (attached).

1. Inside Front or Back Cover, Outside Back Cover – 3 sizes

Full Page: \$150

1/2 Page: \$75

1/4 Page: \$40

2. Interior Page – 3 sizes

Full Page: \$75

1/2 Page: \$50

1/4 Page: \$25

3. Business Card Size Ads: \$10 each

Please attach business card, create your own, or write your own special message on one the prepared “ad slicks”* (included in this packet) and return to ACWS. (*Ad size: approximately 2” x 4”*)

4. Event Sponsors: \$5 per event

EXAMPLE: *8U Boys Fly – “The Trimmer Family” or “Good Luck Luke!”*

Please send 3 choices. We will make every effort to give you one of your three options but can’t make any guarantees. Event Sponsor Ads will be processed on a first come first served basis.

5. Patron Listing: \$1 per name or family name

EXAMPLE: *The Becker Family or Kristen Becker or “A Friend”*

We will place a list of Patron Sponsors in the Program.